

5th THERANOSTICS World Congress 2019

MARCH 1 - 3, 2019

**THE SHILLA JEJU HOTEL,
JEJU, KOREA**

SPONSORSHIP PROSPECTUS



Theranostics - Guardian of Human Health

1st Germany

Bad Berka

2nd India

Chandigarh

3rd USA

Baltimore

4th Australia

Melbourne

5th Korea

Jeju

5th
THERANOSTICS
WORLD
CONGRESS
2019

March 1 - 3, 2019
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Title

5th Theranostics World Congress 2019

Period

March 1 - 3, 2019

Venue

The Shilla Jeju Hotel, Jeju, Korea

Organizer

- Korean Association for Nuclear Medicine Promotion (KANMP)
- The Korean Society of Nuclear Medicine (KSNM)
- The Korean Academy of Science and Technology (KAST)

Website

<http://theranostics2019.org>

Participants

Participants: 500 Participants from over 30 Countries (Domestic 100, Overseas 400)
Exhibition: 30 Booths

Programs

Opening / Closing Ceremony, Welcome Reception,
Luncheon Seminar, Keynote, Reports,
Scientific Session, Poster and Exhibition

Language

English

Secretariat

1F Haeoreum Bldg., 16, Yeoksam-ro 17 Gil, Gangnam-gu, Seoul 06246, Korea
+ Tel. +82-2-566-6031
+ Fax. +82-2-566-6087
+ E-mail. twc2019@theranostics2019.org

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OVERVIEW

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ORGANIZING COMMITTEE

	Name	Country	Affiliation
Co-Chairpersons	 Dong Soo Lee	S.Korea	Nuclear Medicine, College of Medicine, Seoul National University
	 Jae Min Jeong	S.Korea	Nuclear Medicine, College of Medicine, Seoul National University
Honorary Advisors	 Myung Chul Lee	S.Korea	The Korean Academy of Science and Technology
	 Richard P. Baum	Germany	THERANOSTICS Center for Molecular Radiotherapy and Molecular Imaging, Central Clinic Bad Berka
Secretary- General	 Gi Jeong Cheon	S.Korea	Nuclear Medicine, College of Medicine, Seoul National University
Organizing Committee	 Jung-Joon Min	S.Korea	Nuclear Medicine, Chonnam National University Medical School
	 Byeong-Cheol Ahn	S.Korea	Nuclear Medicine, Kyungpook National University School of Medicine
	 Jae Sung Lee	S.Korea	Nuclear Medicine, College of Medicine, Seoul National University
	 So Won Oh	S.Korea	Nuclear Medicine, College of Medicine, Seoul National University
	 Yun-Sang Lee	S.Korea	Nuclear Medicine, College of Medicine, Seoul National University

Patricia Bernal Trujillo	Colombia	Michael Hofman	Australia
Savvas Frangos	Cyprus	Mike Sathekge	S.Africa
Dae Yoon Chi	S.Korea	Richard P Baum	Germany
Keon Wook Kang	S.Korea	Frank Rösch	Germany
Seigo Kinuya	Japan	Hans-Jürgen Wester	Germany
Yuji Kuge	Japan	Markus Essler	Germany
Makoto Hosono	Japan	Michael Kreissl	Germany
Noboru Oriuchi	Japan	Kambiz Rahbar	Germany
Feng Wang	China	Wolfgang Weber	Germany
Hong Zhang	China	Matthias Eiber	Germany
Xiaoli Lan	China	Klaus Kopka	Germany
Zhaohui Zhu	China	Andreas Kjaer	Denmark
Ting Kun Au Yong	Hong Kong	Marion de Jong	The Netherlands
Greta Seng Peng Mok	Macau	Mark Konijnenberg	The Netherlands
Lingeswaran Kasilingam	Malaysia	Stefano Fanti	Italy
David Ng	Singapore	Carlos Buchpiguel	Brazil
Wen-Sheng Huang	Taiwan	Juliano Julio Cerci	Brazil
Pham Cam Phuong	Vietnam	Richard L. Wahl	USA
Hendra Budiawan	Indonesia	Andrei H. Iagaru	USA
Shamim Momtaz Ferdousi Begum	Bangladesh	Martin G. Pomper	USA
Baljinder Singh	India	Josh Mailman	USA
Partha S. Choudhury	India	Cathy S. Cutler	USA
Rakesh Kumar	India	Henry VanBrocklin	USA
Enkhtuya Byambajav	Mongolia	Michael Schultz	USA
Kyin Myint	Myanmar	Hongdi Li	USA
Patricia Bautista	Philippines	Steve Y. Cho	USA
Humayun Bashir	Pakistan	Weibo Cai	USA
M. Fani Bozkurt	Turkey	Anna Wu	USA
Akram Al-Ibraheem	Jordan	Michael R. Zalutsky	USA

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SCIENTIFIC COMMITTEE

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PROGRAM

	March 1 (Friday)	March 2 (Saturday)	March 3 (Sunday)
08:00 - 08:30	REGISTRATION	KEYNOTE 3	Scientific Session 5-3 NEXT GENERATION THERANOSTICS from innovators' point of view
08:30 - 09:00	OPENING CEREMONY	Scientific Session 3-2 NEXT GENERATION THERANOSTICS from chemists' point of view	
09:00 - 09:30			
09:30 - 10:00	Coffee Break	Reports 2: Global Practical Progress	Coffee Break
10:00 - 10:30	KEYNOTE 1		EXPERTS DISCUSSION open discussion
10:30 - 11:00	Scientific Session 1 CURRENT STATUS OF THERANOSTICS	Coffee Break	SHARE THE EXPERIENCES open discussion
11:00 - 11:30		KEYNOTE 4	
11:30 - 12:00		Scientific Session 4 NEXT GENERATION THERANOSTICS from physicists' point of view	KEYNOTE 6
12:00 - 12:30	LUNCH	TEIN LUNCHEON SEMINAR	CLOSING REMARKS Hand-over Ceremony
12:30 - 13:00			
13:00 - 13:30	POSTER AND EXHIBITION	POSTER AND EXHIBITION	
13:30 - 14:00			
14:00 - 14:30	KEYNOTE 2	KEYNOTE 5	
14:30 - 15:00	Scientific Session 2 THERANOSTICS OF PROSTATE CANCER	Scientific Session 5-1 NEXT GENERATION THERANOSTICS from convergents' point of view	
15:00 - 15:30			
15:30 - 16:00	Reports 1: Current Status of Theranostics in Asia	Coffee Break	
16:00 - 16:30	Coffee Break	Coffee Break	
16:30 - 17:00	Scientific Session 3-1 NEXT GENERATION THERANOSTICS from chemists' point of view	Scientific Session 5-2 NEXT GENERATION THERANOSTICS from physicians' point of view	
17:00 - 17:30			
17:30 - 18:00			
18:00 - 18:30		Reports 3: Standpoints of Patient Advocates	
18:30 - 19:00	WELCOME RECEPTION	SPEAKER/CHAIR/ PANELISTS DINNER	

* Tentative Schedule: Schedules may be subject to change.

* During the scientific sessions, all participants can look around and visit the TWC 2019 exhibition booths.

Level		Platinum	Gold	Silver
Amount (USD)		\$ 50,000	\$ 30,000	\$ 10,000
Free Registration		5 Pax.	3 Pax.	1 Pax.
Exhibition Booth (3m x 2m Space Only)		3	2	1
Appreciation Plaque		○	-	-
Pre-Conference Advertising	Logo Recognition on Website	○	○	○
	Logo Recognition on E-newsletter	○	-	-
	Advertisement in Program Book	2 Pages	1 Page	1 Page
Conference Advertising	Flyer - Inside Conference Bag	○	○	-
	Logo Recognition at the Venue	○	○	-
	Session Room Screen Saver	5	3	1

* The above items are subject to change.

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SPONSORSHIP & BENEFITS

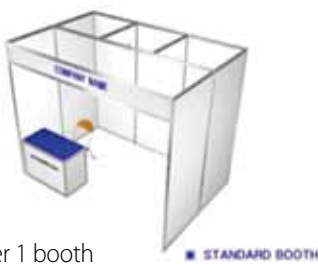
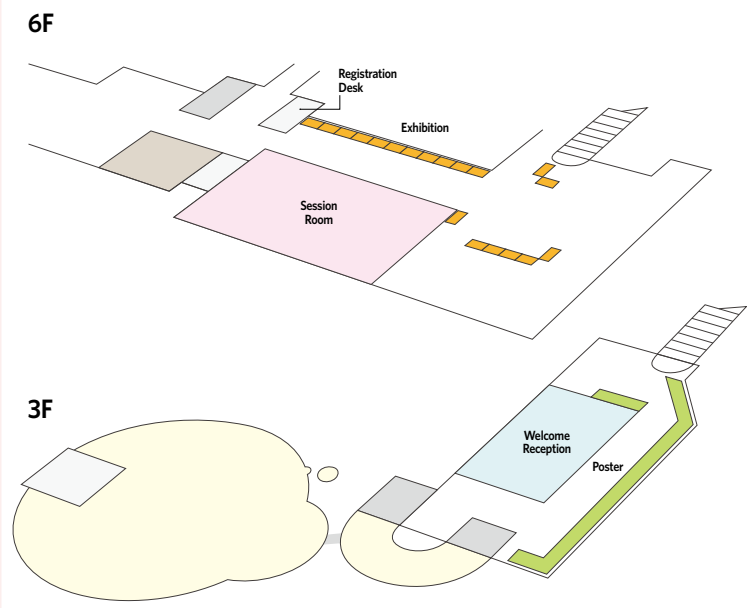
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Items	Amount	Included
Gala Dinner	Current Price	<ul style="list-style-type: none"> • 1 sponsorship available. • The company logo will be printed on the banner and dinner menu. • 1 slide of acknowledgement at session intervals • Opportunity to give a speech during TWC 2019 Dinner • Acknowledgement on the TWC 2019 website and in final program • Signage in break area
Exhibitor Reception	\$ 3,000	<ul style="list-style-type: none"> • 5 sponsorships available. • The company logo will be printed on the banner. • 1 slide of acknowledgement at session intervals • Acknowledgement on the TWC 2019 website and in final program
Internet Lounge	\$ 10,000	<ul style="list-style-type: none"> • 1 sponsorship available. • Opportunity to display near the Internet lounge area • Acknowledgement on the TWC 2019 website and in final program
Coffee Breaks	\$ 5,000 / Each	<ul style="list-style-type: none"> • Signage in break area • Acknowledgement on the TWC 2019 website and in final program
Conference Bag	\$ 5,000 + Bag	<ul style="list-style-type: none"> • 1 sponsorship available. • The company logo will be printed on the Conference Bag. • Acknowledgement on the TWC 2019 website and in final program • Price per bag is about \$15~\$20.
Conference Badge	\$ 5,000	<ul style="list-style-type: none"> • 1 sponsorship available. • The company logo will be printed on the Conference Badge. • Acknowledgement on the TWC 2019 website and in final program
Kit Insert	\$ 1,000	<ul style="list-style-type: none"> • The company flyers will be included in the Conference kit. • Sponsors must prepare their advertising flyer.
Materials Provided in kind	Materials	<ul style="list-style-type: none"> • 1 sponsorship available for each item. • All materials will be provided to attendees at registration. • Sponsor arranges purchase, production and delivery. • Note pads and Pens • USB flash drives • Umbrellas
Exhibition	\$ 4,000 / Booth	<ul style="list-style-type: none"> • 3m x 2m x 2.5m • Including registration for 2 persons
Ads	\$ 1,500 / Page	<ul style="list-style-type: none"> • Inside page • Color

*The above prices are negotiable.

Place	The Shilla Jeju Hotel, Jeju, Korea
Booth Space	3m (W) X 2m (D) X 2.5m (H)
Booth Allocation	Booth location will be assigned in the order of sponsorship level and payment. (However, it is subject to change by the Organizing Committee.)
Provided Materials	<ul style="list-style-type: none"> • Basic booth • Company name • Power • Light • Desk(1) • Chair(1) • Power source: 220V AC 60Hz / 1kW per 1 booth <p>* Extra charge needed for additional material.</p> 
Schedule	<ul style="list-style-type: none"> • Set-up: 09:00-16:00 / February 28, 2019 • Exhibition: 08:00-18:00 / March 1 - 3, 2019 • Dismantling: 13:00-17:00 / March 3, 2019 <p>* This schedule could be subject to change.</p>
Tentative Floor Plan	 <p>6F</p> <p>Registration Desk Exhibition Session Room</p> <p>3F</p> <p>Welcome Reception Poster</p>

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EXHIBITION INFORMATION

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APPLICATION GUIDELINE

Application Process

- Deadline: November, 2018
- Please fill out the Sponsorship Application Form and Fax/E-mail to the TWC 2019 Secretariat Office.
- Required Documents: Sponsorship Application Form

Payment Information

- Account Number: 180-008-120890
- Bank Name: Shinhan Bank
- Bank Address: 120, 2-GA TAEPYUNG-RO, CHUNG-GU, SEOUL, S.KOREA
- Swift Code: SHBKKRSE
- Account Holder: Korean Association for Nuclear Medicine Promotion (KANMP)

Secretariat

TWC 2019 Secretariat: PEOPLE-X, Inc.
1F Haeoreum Bldg., 16, Yeoksam-ro 17 Gil,
Gangnam-gu, Seoul 06246, Korea
+ Tel. +82-2-566-6031
+ Fax. +82-2-566-6087
+ E-mail. twc2019@theranostics2019.org

SPONSORSHIP APPLICATION FORM

Company Information	Company:	
	Person in Charge / Position:	
	Address:	
	Tel / C.P.:	
	Fax / Email:	
	Website:	
Sponsorship Type	<input type="checkbox"/> Platinum Sponsor	\$ 50,000
	<input type="checkbox"/> Gold Sponsor	\$ 30,000
	<input type="checkbox"/> Silver Sponsor	\$ 10,000
	<input type="checkbox"/> Exhibition (booth)	\$ 4,000 X _____
	<input type="checkbox"/> Ads	\$ 1,500
	<input type="checkbox"/> Others ()	\$ _____
Payment Plan	Payment Date	Payment Amount
	Date of Full Payment:	\$

The full payment must be made by **November 30, 2018**.

All transaction fees are borne by the applicant. Also, please be aware that the payment is non-refundable.

By signing this form, I am applying to be a sponsor of TWC 2019 and agree to the above terms & conditions.

Date:

Company:

Representative:



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TWC 2019 Secretariat: 1F, Haeoreum B/D 16, Yeoksam-ro 17 gil, Yeoksam-dong, Gangnam-gu, Seoul, 06246 Korea Tel: +82-2-566-6033 Fax: +82-2-566-6087 E-mail: twc2019@theranostics2019.org